ENTERPRISE MULTICLOUD HYBRID CLOUD MANAGEMENT

IDG Research pinpoints average Enterprise investment levels in multi-cloud solutions with an increase from $3.0 million in 2016 to $3.5 million in 2018. The same IDG study notes that CIOs and top IT executive are the most influential role in the cloud computing purchase process. Their shared technical and business goal of deploying an enterprise hybrid cloud has three facets:

62%	less time spent on manual updates and maintenance
55%	increased productivity/ decreased labor time
90%	lower costs, shared resources across the enterprise

Achieving these easily stated goals is where the trouble begins. A hybrid or MultiCloud strategy cuts across enterprise software-as-a-service (SaaS), platform-as-a-service (PaaS), or infrastructure-as-a-service (IaaS) offerings. Moving on-premise resources including servers, storage, networking and data center operations to the cloud is complex. Building a scalable, cost-effective multi-cloud enterprise blueprint incorporating these IT resources is complex with a growing number of cost and usage challenges to consider. These challenges include the management of cloud capacity, performance and unique capabilities for competitive business differentiation.

Lowering MultiCloud Complexity and Costs

Leading enterprises deploy mission-critical popular cloud platforms and specific cloud services from Google, Microsoft, Amazon, Oracle, IBM, Alibaba, Salesforce, Workday, SAP and VMWare to name a few of the larger brands. Each solution presents several challenges as well as opportunities for organizations as they embark on digital transformations. Both business and technical teams are at risk due to poorly executed cloud deployments including the often-misunderstood contracts and licensing policies.

To ensure a smooth transition to multiple cloud environments without undue time or expense, Remend offers a unique trusted advisor combination of measurement, cloud migration strategy and proven execution. Remend's approach complements commercially available cloud management platforms (CMPs). CMPs do well in handling automation, security and cross-cloud integration demands of multicloud deployments and are forecast by Gartner to more than double by 2021 to more than 30 offerings.

3 Cost-savings Benefits of Remend Hybrid Cloud Onboarding

1. Reduce maintenance spend while meeting all unique multi-cloud or hybrid cloud business support strategy. With Remend, enterprises only implement required cloud migration components. Instead of consuming the full menu of each cloud offering, Remend identifies specific IaaS and PaaS components and recommends a vendor-independent cloud approach including virtualization options.

2. Custom hybrid cloud migration costs. Purchase only the required multi-cloud services and discount non-required pieces including shelfware. Remend offers a do it yourself audit script option (Remender Basic), additional limited advisory services with expertise including critical drift management and compliance reporting (Remender Pro) or superior Cloud onboarding, migration knowledge-base and expert-assisted software asset management (SAM) with professional services (Remender Enterprise).

3. Focus on the most sought-after enterprise benefits of deploying a multi-cloud strategy including more diverse cloud options (59%), easier and faster disaster recovery (40%), and increased flexibility by allowing the spread of workloads across multiple clouds (38%).

There are several other critical time and cost savings benefits to using Remend's products and services. For both business and technology users, our approach simplifies the business multi-vendor cloud migration and puts it on your terms for best of breed Cloud-based products and services. Regardless of industry, Remend's ability to craft your cloud strategy, drive execution and measure implementation delivers ongoing value.

6 Ways Remend Lowers Hybrid Cloud Deployment Costs:

1. Create and execute a realistic, measurable multi-cloud cost baseline for customer's inevitable move to hybrid cloud services. Remender software and services automate the gathering, documentation and translation of all asset requirements.

2. Aggressively drive down time and effort requirements for multi-cloud usage audits or compliance from months to minutes and remove the threat of a costly, time consuming cloud supplier audits.

3. Measure any cloud contract management infrastructure to mitigate entitlement numbers, lower cost and burdensome time involved in annual true-up requests.

4. Execute the larger, strategic business issue of complete cloud infrastructure or platform migration to every business cloud IaaS, PaaS or SaaS service.

5. Document CxO and technical persona needs through detailed analytics and a powerful SAM to purchase only the hybrid cloud components the business requires.

6. Precise procurement deployments for every business level at any business location including Remender in custom cloud offerings.

Remend Differentiation

Migrating to multiple cloud instances isn't as seamless or easy as you've been led to believe. Remend is the enterprises' strong, experienced advocate to ensure the best possible hybrid cloud contract, costs and billing practices. To execute this enterprise-first approach, Remend software and services deliver complete visibility across every cloud offering including:

- CIO Planning for Cloud Migration
- Fiscal Year Budgeting Balances
- End User Licensing Count and Complete Infrastructure Audit
- Data Warehouse Services
- Application Development and Modernization Analysis
- Procurement and Maintenance Contract Optimization
- Cost-effective IT & Professional Services Staffing

Why Customers Choose Remend's Products and Services

Businesses care most about their operations, user productivity and core competencies, not necessarily cloud applications or deployment. Remend serves as your expert cloud-based software and services to measure the complete Cloud Purchase and Deployment Lifecycle. Instead of hiring IT staff internally, we operationalize hands-on hybrid cloud migration expertise to ensure your business gains the lowest possible TCO and highest ROI.

Let us help you realize the full license value of multiple cloud investments on your terms. Our solution offers dozens of reference sale and happy customers. By helping enterprises establish a dynamic cloud deployment baseline usage "snap shot," Remend perfectly pairs companion hands-on expert advisory services. This one-two punch delivers 50% or more savings on Cloud Capex/Opex with a tangible business communication strategy ROI.

Remend

Contact us for a free consult:
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